

SUMMARY

Senior Technology Executive with more than 20 years experience developing technology strategies for web and mobile products and internal information systems. Expertise in building healthcare software including clinical reference products and Electronic Health Records (EHR) systems. Strong leadership skills, with a proven track record of recruiting, mentoring and retaining top talent, building and developing high performance teams that deliver to their highest potential. Recognized for building software applications that exceed expectations both in quality and in on time delivery. Well rounded business executive, knowledgeable engineer, effective leader and straightforward communicator. Excellent relationship-building, motivational, and communication skills.

PROFESSIONAL EXPERIENCE

INNOVATIVE HEALTHCARE IT, Santa Cruz, CA

2011 – present***Principal***

Innovative Healthcare IT is a consulting firm focused on providing affordable solutions to healthcare startups, including technology strategy and regulatory compliance.

EPOCRATES, San Mateo, CA

2001 – 2012***SVP, Engineering and HIPAA Compliance Officer*** (2010 – Present)

Epocrates is the world's largest network of mobile healthcare professionals, with products used by more than 50% of US physicians. Responsible for leading web and mobile product development teams including system design, architecture, technical project management and quality assurance for consumer products and internal software applications.

- ◆ Partnered with senior management to expand and advance Engineering teams that increased product development capabilities to take the organization from a startup to a public company.
- ◆ Led a two-year development effort resulting in a major new product, the Epocrates EHR (Electronic Health Records) system that created new market opportunities.
- ◆ Designed and implemented a company-wide program to guarantee the security and privacy of patient health information and achieve HIPAA compliance.

SVP, Engineering (2009 - 2010)

Responsible for all technology teams including mobile, web, server, eCommerce, database, data warehouse, internal content systems, quality assurance and project management.

- ◆ Drove adoption of an Agile development methodology that improved customer satisfaction and time to market.
- ◆ Handled tactical issues without losing focus on strategic in initiatives and corporate goals.
- ◆ Led the team through a period of significant organizational change with less than 5% turnover.

VP, Enterprise Systems Technology (2007 - 2009)

Responsible for platform technology teams including database, internal content systems and eCommerce and integration with back-office enterprise systems.

- ◆ Spearheaded execution of product, platform and custom software initiatives that led to increased contract fulfillment efficiency.
- ◆ Collaborated with IT, Finance and Legal departments to create policies and processes that achieved Sarbanes-Oxley compliance.
- ◆ Instituted a systematic approach to building software and support tools that would scale with company and customer growth.

EPOCRATES, (Cont'd)***Director, Database and Web Engineering*** (2002 - 2006)

Responsible for web application development, eCommerce, database and data warehouse systems teams.

- ◆ Created synergies between three key development teams to deliver a custom eCommerce solution that enabled online product sales and automated renewals.
- ◆ Created policies and procedures that achieved PCI (Payment Card Industry) compliance.

Director, Database Engineering (2001 - 2002)

Responsible for database and data warehouse architecture, design, security, availability, performance, integrity, capacity planning and standards.

- ◆ Transformed database systems from startup mode to stability and created a platform that supports Epocrates' business to this day.
- ◆ Built a team of multi-talented, cross-functional individuals who supported the application development, operations, and reporting needs of the company.

TELLEO, San Jose, CA**2000 - 2001*****Director, Database Technology***

Telleo was a venture-backed startup that systematically built a website for every person and business with a telephone number, enabling search and community building. Responsible for database architecture, design, security, availability, performance, integrity, capacity planning and standards.

SMARTAGE, San Francisco, CA**1998 - 2000*****Director, Database Technology***

SmartAge was an internet service focused on helping small businesses sell smarter on the Internet. Supervised the database team that implemented a business-to-small business e-commerce platform enabling sales through the company's 500,000+ small business partners.

ZIFF DAVIS COMDEX & FORUMS, Foster City, CA**1996 - 1998*****(formerly Softbank Forums)******Director, Database Engineering***

ZDCF was the world's largest technology events company, producing over 35 worldwide events annually. Led technology teams that managed event registration databases for high profile technology events including JavaOne, NetWorld+Interop, Seybold Seminars, Comdex, etc.

META SYSTEMS, Arcata, CA**1993 - 1996*****Software Engineer, EDI Developer, Database Administrator, UNIX Systems Administrator***

MetaSystems was a private consulting firm. Supported software development, EDI and database systems for Meta Systems' clients, and network administration for Meta Systems.

EDUCATION

BS, Computer Information Systems, Humboldt State University, Arcata, CA

CERTIFICATIONS

CHP (Certified HIPAA Professional)

CSCS (Certified Security Compliance Specialist)